

For immediate release

Nyon, 27 November 2024

Press release

A dazzling 2025 poster

Paléo Festival Nyon has unveiled the visual universe for its next edition, which will be held from 22 to 27 July 2025. The glowing poster, which spotlights the audience and its infectious energy, was designed by illustrator Chiara Pugliese. The traditional Christmas sale will start on Tuesday 3 December.

Dive into the deep end!

The poster for the next festival is an invitation to immerse yourself in the energy of the crowd, under the floodlights! The result of a workshop run by BaseDesign with students from HEAD – Genève, Geneva University of Art and Design, the 2025 poster invites you to dive into the crowd and its infectious energy. Designed by artist and musician Chiara Pugliese, currently studying for a BA in Illustration, it features an explosion of colour using pastels and Neocolor.

The result is dazzling, gushing, and fiendishly effective, thanks to an interplay of textures, colours, and shapes that flirts with abstraction. At the heart of the poster lies the incredible energy of Paléo's community, not forgetting a series of clever nods to the Festival's iconic infrastructures. "This graphic and colourful aesthetic is a playful and ultra-vibrant take on Paléo. The so-called 'traditional' pastel work helped me infuse the poster with a feeling of spontaneity, playing with Paléo's iconic structures while at the same time offering an abstract rendering, evoking the crowds and spotlights on Plaine de l'Asse," explains Chiara Pugliese.

"With this poster, I wanted to honour Paléo's audience. The colourful, floodlit crowds represent the incredible physical energy and the vibrant atmosphere of the live shows. It was essential for me to put the audience centre stage and to visually express the Festival's unique atmosphere," adds Pugliese.

The joyous graphic work will be used on all communications media and on the Festival's grounds.

Paléo under the Christmas tree

The traditional Christmas sale will run from Tuesday 3 to Friday 20 December on paleo.ch and in the [Paléo Shop](#) (Route de Saint-Cergue 310, 1260 Nyon). This is your chance to gift tickets for the next Festival to your loved ones. To mark the occasion, the shop will extend its opening hours. Full details below.

The 48th Paléo Festival will be held from 22 to 27 July 2025. The programme will be revealed on 18 March 2025.

Christmas sale

The Christmas sale will be on from Tuesday 3 December to Friday 20 December.

ON OFFER

- Packs of 6 tickets to share
- Personal 6-day passes
- Flex vouchers, guaranteeing you a ticket for the night of your choice

POINTS OF SALE

Online on paleo.ch

- Limited to 4 tickets per person
- Payment by debit/credit card (Visa and MasterCard only)

Paléo Shop (Route de St-Cergue 310, 1260 Nyon)

- Payment by cash, debit/credit card (Visa and MasterCard only)

Paléo Shop opening times from 3 to 20 December:

- Tuesday, Wednesday, and Thursday: 10am-12pm & 1:30pm-6:30pm
- Friday: 10am-12pm & 1:30pm-5pm
- Saturday, Sunday, and Monday: closed

Paléo Festival Nyon – Useful resources

- [Presspack](#)
- [Christmas sale](#)
- [Paléo Shop](#)