

An aerial photograph of the Paléo festival during sunset. The scene is filled with a large crowd of people, many wearing hats and light-colored clothing. In the foreground, a large, colorful, geometric stage structure with sharp, pointed edges in shades of orange, red, purple, and blue is prominent. The background shows a vast field with numerous white tents and other festival structures, all set against a backdrop of rolling hills and a bright, low sun creating a golden glow.

Paléo

PRESSKIT

Contact
Bastien Bento
presse@paleo.ch
+ 41 22 365 10 40

Paléo

Paléo Festival Nyon
21—26.07.2026

la Mobilière MIGROS BCV

Mardi

21 juillet

Rock — Folk

TWENTY ONE PILOTS

ASAF AVIDAN

BALU BRIGADA

SKÁLD *

SPRINTS

WITCH CLUB SATAN *

DITTER

SOFT LOFT

MAUSTETYTÖT *

Pop

LORDE

SUZANE

SAM QUEALY

Électro

PERCEVAL

UPSILONE

OKGIORGIO

DYLAN DYLAN

CLUB KATEL

Mercredi

22 juillet

Rock

THE CURE

THE LAST DINNER PARTY

THE YOUNG GODS

EIVØR *

SYLVIE KREUSCH

WITCH CLUB SATAN *

MAX BABY

NONANTE

Pop

FEU! CHATTERTON

SAM SAUVAGE

ÁSGEIR *

ST GRAAL

Électro

KOMPROMAT

JEN CARDINI

KENDAL

ZAATAR

BOUND BY ENDOGAMY

Jeudi

23 juillet

Rock — Pop

GORILLAZ

MORCHEEBA

NUSANTARA BEAT

STEVE'N'SEAGULLS *

HINDARFJÄLL *

Pop — Rap

THEODORA

DISIZ

SAINT LEVANT

MIKI

INO CASABLANCA

JOSHUA IDEHEN

MARIE JAY

Électro

AMELIE LENS pres. **AURA**

RIRIA

DIFFRENT

ANTTI PAALANEN *

CAMILLE DOE

BRAISES DE VELOURS

Vendredi

24 juillet

Rap — Soul

ORELSAN

YAMË

KENY ARKANA

ROXANE

SUEILO

Chanson — Pop

JULIEN CLERC

SOLANN

CAMILLE YEMBE

Électro

MOSIMANN

URUMI

DJ SCHNAKE

LEGIT GIRL DJ

NASHWA

ESTELLE ZAMME

Tribute to ABBA

BJÖRN AGAIN

Rock — Folk nordique

EIHWAR *

VÄRTTINÄ *

KATARINA BARRUK *

Samedi

25 juillet

Pop

KATY PERRY

VANESSA PARADIS

HELENA

ADÈLE CASTILLON

MARGUERITE

Électro

VALD x VLADIMIR
CAUCHEMAR x TODIEFOR

KABYLIE MINOGUE

LINAPARY

DEIZE TIGRONA &
DOUCESOEUR

MARARA KELLY

Rap

JOK'AIR

LA VALENTINA

DOPE SAINT JUDE

LINLIN

ETO

TARRAK *

Troll-folk — Rock nordique

TROLSKA POLSKA *

TEKSTI-TV 666 *

Dimanche

26 juillet

Pop — Chanson

GIMS

ZAZ

LUIZA

Électro

TIMMY TRUMPET

BOB SINCLAR

RONI SIZE

Dub — Reggae

THK

XANA ROMEO

LITTLE LION SOUND & BASTALION

OMEGA NEBULA

ESAÑA

OPEN SEASON

Classique

ENSEMBLE VOCAL UTOPIE
CARMINA BURANA

Folk nordique

TROLSKA POLSKA *

TUULETAR *

HIALØSA *

PROGRAMME SOUS RÉSERVE DE MODIFICATION, ÉTAT AU 10.03.2026

* ARTISTES AU PROGRAMME DU VILLAGE DU MONDE - PAYS NORDIQUES



+200

concerts & shows

250'000

spectators

119

food stands

8'000

campers

49th

edition

42

bars

6

days, nights

+80

hectars of land

5'400

volunteers

FACTS & FIGURES



Véga

Belleville

Club Tent

HES-SO

Village du Monde

Grande Scène

Le Dôme

La Ruche

Stage capacity	
Grande Scène	35'000
Véga	25'000
Belleville	5'000
Le Dôme	3'500
Club Tent	2'500
La Ruche	600
HES-SO	500

THE FESTIVAL

THE FESTIVAL

Founded in 1976, the Paléo Festival is one of Europe's major music events, with six days and nights of music and shows spread over eight stages of varying character.

Both a springboard for young talent and a showcase for headliners, the Festival has gradually expanded to embrace all musical styles, along with circus and street arts.

The programme features artists and groups from around the world, spanning all styles: pop, rock, electro, rap and indie. There's also a strong emphasis on French-language chanson.

The Grande Scène and Véga stages host the festival's headliners. The other stages offer a wide choice of established and emerging artists: Belleville presents a cutting-edge electronic programme, Le Dôme the artists programmed in the Village du Monde, and the Club Tent the new talent to watch.

The Paléo Festival is also an extraordinary city for the 250,000 festivalgoers who visit it. Particular attention is paid to the welcome, the décor and the choice of food and craft stands.

For over 20 years, the Paléo Festival has sold out before even opening its doors!



Macklemore on the Main Stage © Lucie Gertsch

Village du monde

Let's go to the end of the world !

A festival within the Festival, the Village du Monde showcases a particular region of the world. On its dedicated stage, Le Dôme, music plays a central role. Every year, the decor, music, craft, and food stalls in the Village du Monde are redesigned to create an immersive experience based on respect, openness, and of course partying!

La Ruche

How original!

La Ruche and its artists, raw and unusual, plunge you into a world apart. A bubble suspended in space and time, for everyone. A parallel dimension which, through moving shows or hallucinatory wanderings, will remind you of the deliciously cacophonous and poetic taste of existence.

HES-SO x Paléo

Slamming atmospheres !

Every year, HES-SO joins forces with Paléo for an artistic programme. The passionate commitment of around one hundred students helps this ambitious project come to life, featuring a musical programme focusing on up-and-coming artists, a spectacular set design, stands, and fun activities... It's a great place to meet new people, discover new acts, and party night and day!



Le Magasin Village du Monde 2025 © Bertrand Pasche



La Ruche © Lucie Gertsch



Face Nord - HES-SO 2024 © Nicolas Patault



AUDIENCE

The Paléo audience is renowned for its great diversity, bringing together music fans from all backgrounds and all generations. This mix creates a unique, unifying and friendly atmosphere.

Origin	Nyon district	20%
	State of Vaud (without Nyon)	26%
	State of Geneva	16%
	Other French speaking states	27%
	German speaking and Ticino	1%
	International	11%

Half of the audience is under thirty !

Age	Under 20 years	9%
	Between 20 and 29 years	38%
	Between 30 and 39 years	23%
	between 40 and 49 years	13%
	Between 50 and 59 years	12%
	Over 60 years	5%



Fidelity	18% discovers Paléo for the first time
	92% of previous visitors have attended 2 or more editions
	99,9% of the public are definitely (84%) or maybe (15.9%) coming back next year

Satisfaction	98% of the public is satisfied or very satisfied
	91% of the public gave a score between 8 and 10/10
	7% of the public gave the Festival a score of 7/10

VOLUNTEERS

From the very first editions, volunteering has been at the heart of the Paléo philosophy. Created by a team of friends, the Festival has always been able to count on the support of volunteers who are as motivated as they are passionate. The circle of friends has since expanded, but the principle has remained the same. Today, Paléo collaborates with respect and trust with 5,400 volunteers, who contribute greatly each year to the success and spirit of the Festival. The loyalty of the volunteers, many of whom return year after year, adds to the magic of the event.

Percentage of new volunteers between 2022 and 2024 :

2024 → 20,8%

2023 → 25,05%

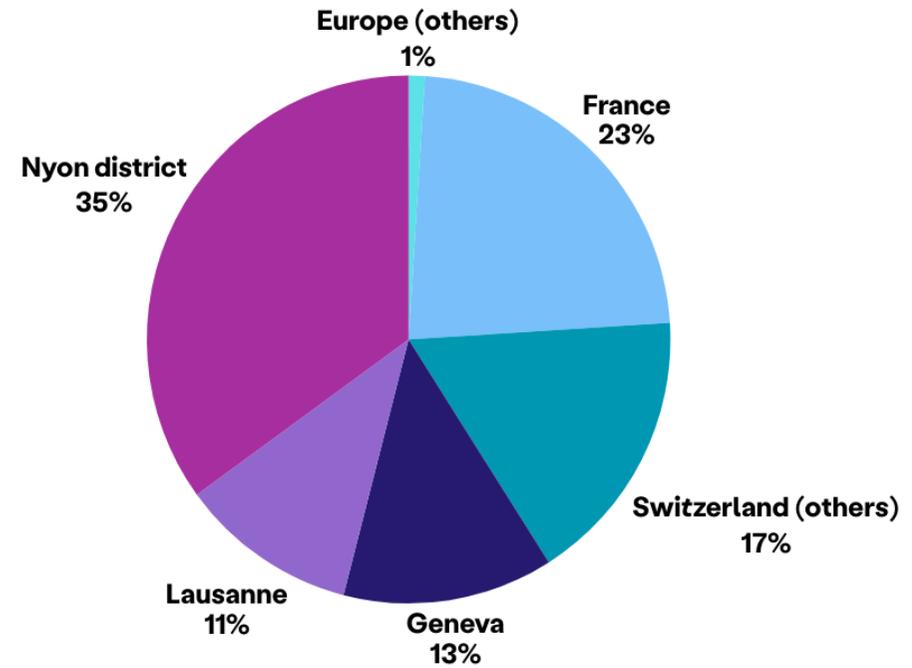
2022 → 34,46%

The average age of all volunteers is 33.

“We say goodbye, we’re sad, and we really look forward to the following year when we can all see each other again - and that can be a long year!”
- Daniel, experienced volunteer

“Volunteers are really there for friendship and to have fun. We don’t care how old the person is or what they do, where they work...”
- Sofia, volunteering for the 1st time in 2024

Origin of volunteers



Regional roots are Paléo’s strength



The Festival Organising Committee (COF)

SUSTAINABILITY

at 360 degrees



The Paléo Festival has been sensitive to the challenges of sustainable development since its beginning. From sorting waste to encouraging public transport, as well as consuming 100% green energy, and its commitment to the social and local life, the Festival is committed to 360° sustainability.

The Environment Commission thus reflects throughout the year on the new measures to be undertaken, as well as on the means of achieving these goals. Every year, Paléo implements new and innovative measures to have a positive impact on its carbon footprint.

Waste management

64% of Festival waste is recycled thanks to 341 volunteers.

Energy

Since 2006, Paléo has been powered by green energy. In 2026, a solar farm producing 100,000 kWh per year will supply the Festival, its offices, and the Asse district.

Redistribution

Paléo works with 2 charity partners each year (fundraising and promotion) and redistributes its income to local associations.

Transport

1 festivalgoer in 2 uses public transport or soft mobility to get to the Festival, thanks to a network of more than 20 free or reduced-price lines.

Respect for the soil

Paléo is very committed to protecting its grounds (80 hectares), the river Asse and the biological belt that runs through the festival site.

"The Paléo Festival has shown a passionate desire to create a green festival by observing best practice. Its team is working hard to achieve this and has shown an unwavering determination to continually improve in order to protect the environment"

- Charlie Forbes, Certification Coordinator for A Greener Future

SUSTAINABILITY



1976 1990 1992 2005 2006 2009 2010 2020 2022 2024 2025

First control of waste production and energy consumption

Creation of the festival

Creation of an environmental sustainability

Introduction of waste recycling

Introduction of reusable cups

Switching to 100% green energy

Creation of a soil protection charter

First carbon footprint

Creating a local circular economy around tableware and 'A Greener Future' audit

Introduction of reusable tableware and a second carbon footprint

Certification 'A Greener Future' and nomination for the International AGF Awards

Mobility

Between 2005 and 2022, the proportion of festivalgoers using public transport to get to the Festival site increased from 27% to 47%, thanks to an improved offer in partnership with the CFF, NStCM, and the TCS. Now the objective is to increase this percentage and reduce the number of vehicles traveling to the festival.

Waste sorting and wastage

Dressed in green, the “Aspirators” team clean the toilet facilities and make sure that the numerous dustbins around the site do not overflow with rubbish. Thanks to their work, 64% of waste is recycled. The Festival is working on increasing this percentage.

SUSTAINABILITY

Local food and beverages

The consumption of food and drink has a considerable effect on the Festival’s carbon footprint. Paléo has therefore decided to find ways to serve a seasonal menu to its 5,400 volunteer staff members (near 50’000 every year). Paléo also encourages food stallholders to use local, organic or vegetarian produce.

Green energy and saving energy

Since 2006, Paléo has been committed to using 100% green energy, entirely renewable and local. In 2026, the Festival inaugurated a solar farm that produces 100’000 kWh per year.

Ethical and eco-responsible merchandising

The Paléo Shop offers trendy clothing that is produced in an eco-responsible and sustainable way. Short circuits are preferred as much as possible. The finished products meet at least the Oeko-Tex 100 standards.

Soil and biodiversity preservation

Paléo is committed to preserving the site, which covers 80 hectares over 5 communes and belongs to 20 landowners and farmers, by taking action to protect the soil, a close collaboration with landowners and operators, a large-scale clean-up after the festival.

Local and social commitment

The Festival is a key, responsible community player in the Nyon economic landscape. It offers apprenticeship positions, help with professional integration, support of social and cultural projects. During the Festival, all bars are run by local associations to which Paléo pays a percentage of the profits.

Water consumption

On the basis of an audit, Paléo is also continuing to strengthen measures aimed at reducing water consumption, such as water flow reducers, dry urinals or the use of natural heating to clean cups.

Accessibility

Paléo guarantees access for all, in part thanks to a nursery, free admission for children under the age of 12, easy access for people with disabilities, free admission for a companion of a disabled person, or concerts translated into sign language.

Reception & Security

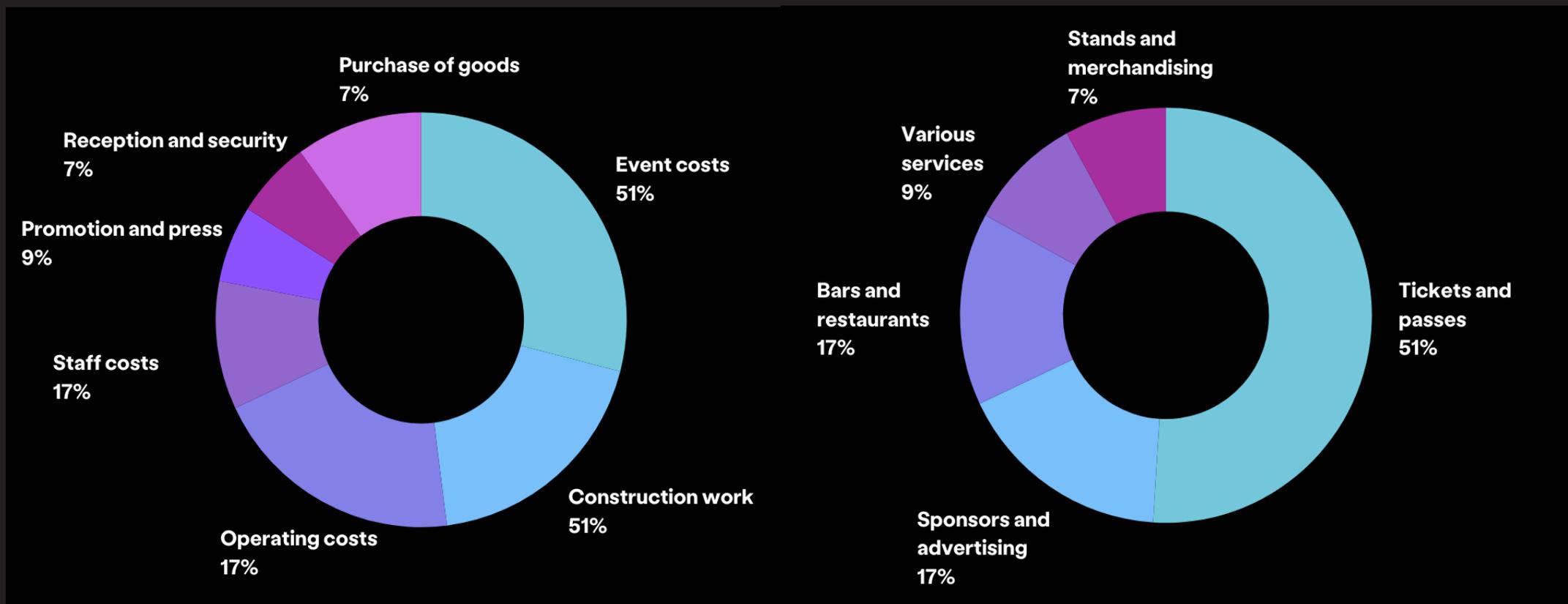
Health and safety are at the heart of Paléo’s concerns to ensure that the Festival remains a place to party. This means, among other things, access to free drinking water, no sale of spirits, information and prevention teams, a sound charter, and medical and health facilities.

BUDGET 2026

Paléo Arts & Spectacles is a non-profit cultural association founded in 1974. Paléo does not receive any subsidies and aims to remain financially independent while being accessible to as many people as possible. The organisation of the Festival is delegated to an Organising Committee, which is responsible for managing all financial, technical, administrative and promotional aspects.

Charges 2026 : 34 mio

Revenue 2026 : 34 mio



POSTER

For the past two decades, Paléo has opened its doors to a new generation of creatives by entrusting them with the festival's visual identity. Born from a collaborative workshop with BaseDesign and students from HEAD – Genève, the project offers a truly unique opportunity for emerging talents to bring their artistic vision to life. This creative springboard extends across all of Paléo's communication channels, from the official poster to the design of the iconic Main Stage itself. It is a bold and meaningful way for Paléo to reaffirm its commitment to supporting the next generation of artists.

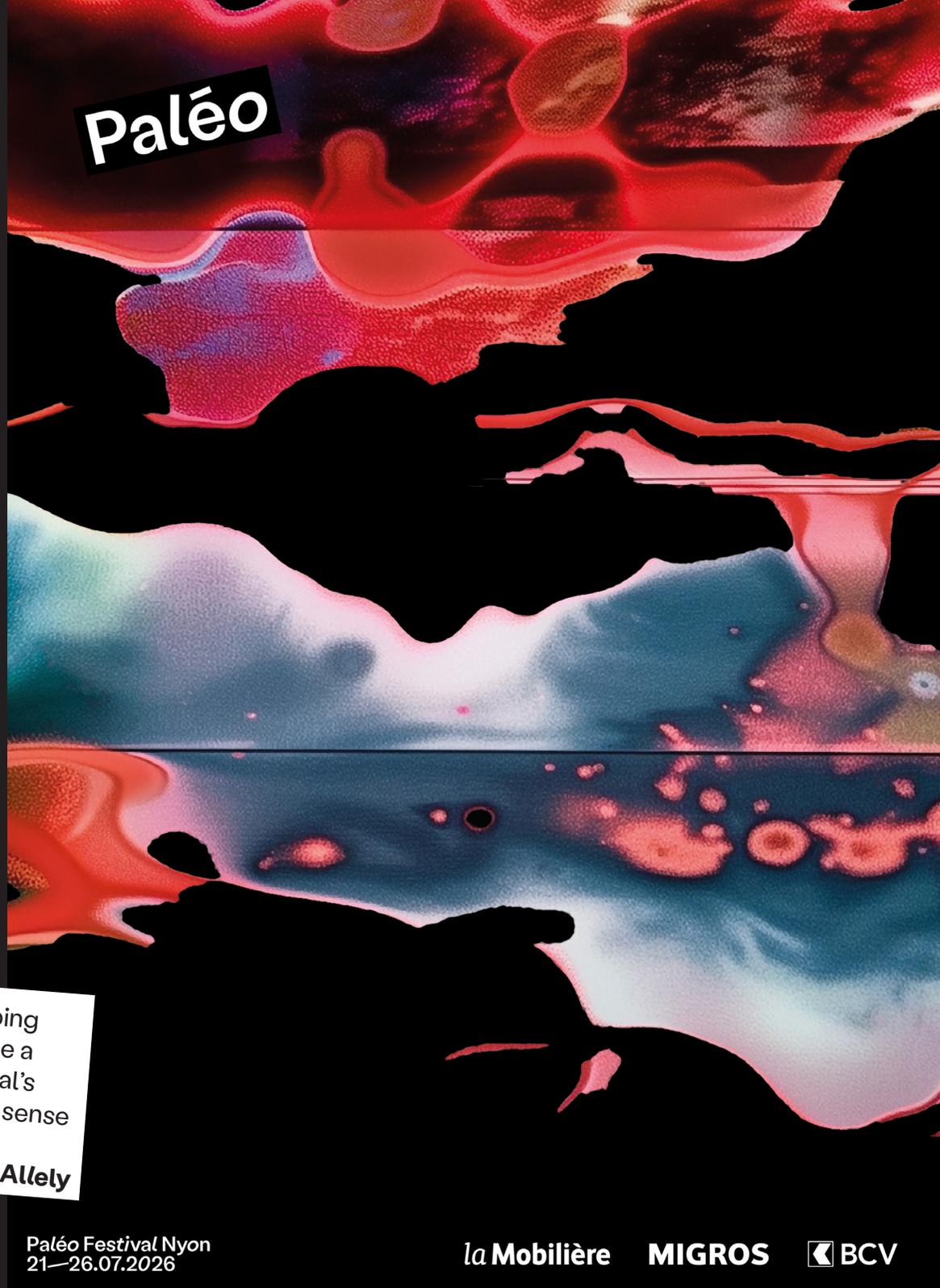
The 2026 poster conjures up a nocturnal, contemplative world, where soft, flowing shapes blend effortlessly with vibrant bursts of colour. Garance Allely's project stood out for its ability to create a visual universe that feels both soothing and alive. With her delicate graphic touch, she turns the night into a playground for the imagination.

At the crossroads of analogue collage and generative art, Allely explores a creative process where human intuition meets machine intelligence. Here, AI isn't a replacement, it is a creative companion: a tool for exploration rather than mere production, helping to uncover unexpected forms, floating textures and diffused lights.

"My work draws its strength from an experimental approach while keeping a deeply personal, human touch. For Paléo, I wanted to offer the audience a timeless, sensory experience, a moment of calm in contrast to the festival's lively energy. My work explores dreams and softness, giving the image a sense of mystery and wonder."

- Garance Allely

Paléo



Daniel Rossellat

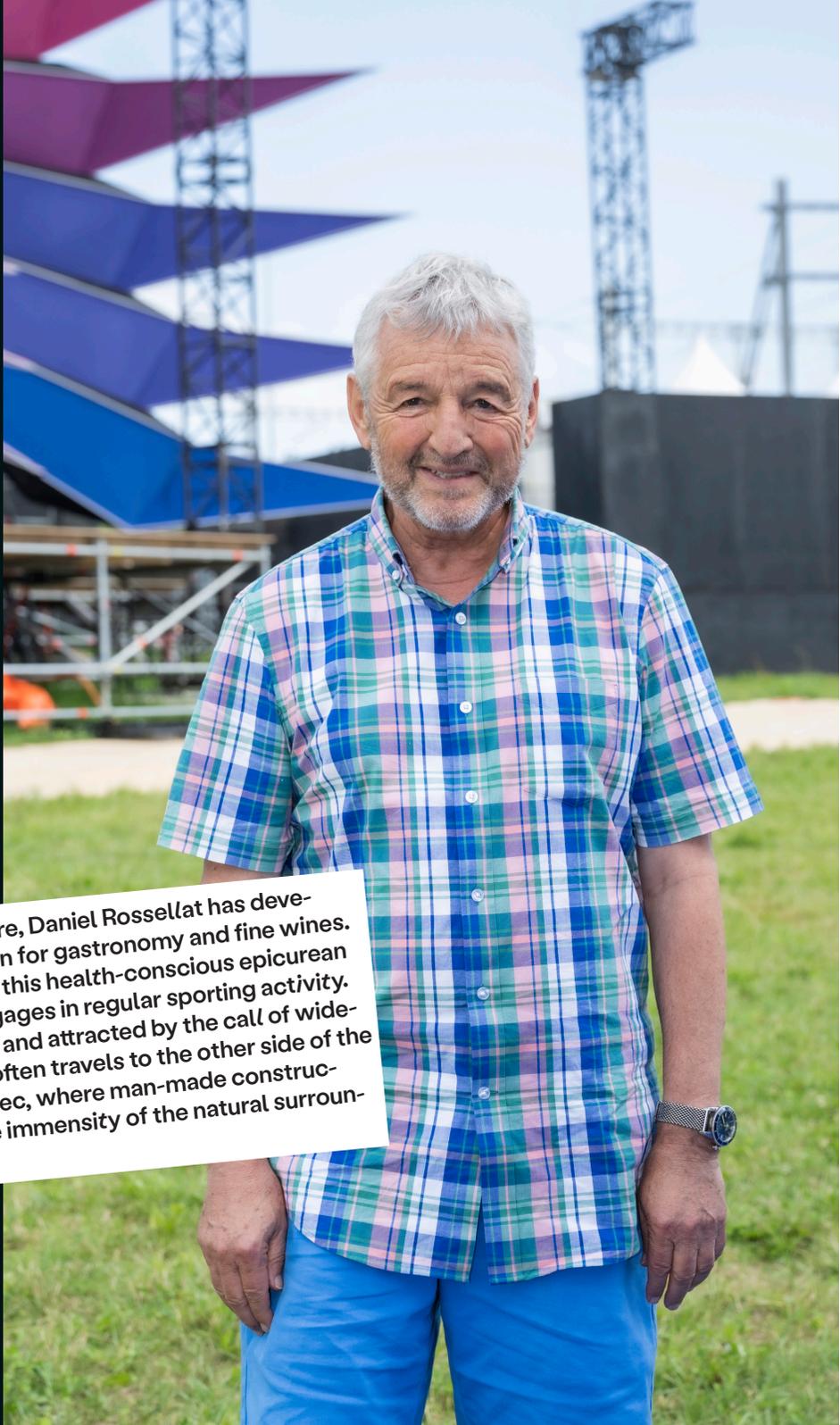
President of Paléo Festival Nyon

Born on 22nd August 1953, Daniel Rossellat grew up in the countryside just outside Nyon and at the age of 19 became a youth worker. It was at about this time that he got together with a few friends and organised his first concerts at the Folk-Club de l'Escalier, which was to become «Paléo Arts & Spectacles» in 1975, the association which is still responsible for organising Paléo Festival Nyon today. At a time when the profession of event organising was still in its infancy, Daniel Rossellat spent several years juggling his responsibilities as a concert organizer, his studies in engineering and his placements as a trainee journalist before finally defining for himself an entirely new and previously unknown role : festival director.

In 48 editions, Paléo Festival has attracted almost eight million festivalgoers and is today a major Swiss and indeed European cultural event. With total crowds of more than 250,000 over six days, the Festival has built up a loyal and enthusiastic following. Recognition has come from fellow professionals too. Both the Festival and its charismatic figurehead have received numerous awards.

In 2007, the French minister of culture and communication honoured Daniel Rossellat with the rank of Knight of the order of Arts and Letters and then in 2016 with the rank of Officer of the order of Arts and Letters. In 2018, he further received a Lifetime Achievement Award while attending the European Festival Awards Ceremony in Groningen. In 2019, the University of Lausanne awarded Daniel Rossellat a Doctorate Honoris Causa to recognize the quality of his commitment to the region. The Festival has been awarded several prizes and certificates in recognition of its cultural work and for its environmental protection policy.

An attentive observer of the political scene, partly due to his training as a journalist but also to his experience in show business, and a long-time active citizen in the local community, Daniel Rossellat was brilliantly elected to the office of mayor (syndic) of Nyon on 30th November 2008. Re-elected in March 2011, in February 2016 then again in February 2021, he divides his time between managing the town of Nyon and directing the affairs of Paléo Festival, delegating a certain number of responsibilities to other colleagues.

A photograph of Daniel Rossellat, an older man with grey hair and a beard, wearing a colorful plaid short-sleeved shirt and blue trousers. He is standing outdoors in front of festival equipment, including blue and purple canopy structures and metal scaffolding. A white text box is overlaid on the bottom right of the image.

A hedonist by nature, Daniel Rossellat has developed a real passion for gastronomy and fine wines. In order to stay fit, this health-conscious epicurean makes sure he engages in regular sporting activity. Curious by nature and attracted by the call of wide-open spaces, he often travels to the other side of the Atlantic, to Quebec, where man-made constructions vie with the immensity of the natural surroundings.

PRESS OFFICE

The Press Office team will be happy to answer any queries you may have:
presse@paleo.ch

Press Area

The press area of the website contains all the documentation available on Paléo. It is regularly updated with the latest press releases, images of the event and information leaflets.

Photos & Videos

A series of royalty-free images is available to the media to illustrate their articles with the following credit: © Paléo Festival Nyon 2024, name of photographer.

Videos may also be used with the following credit:
© Paléo Festival Nyon 2024, Backyard.

Please note that any commercial use of this material is strictly prohibited. In the event of an interest in purchasing a photograph (commercial campaign, advertising, etc.), the Press Office will be happy to put you in touch with the photographer concerned. The Festival reserves the right to demand the de-publication of the image if this clause is not respected.

Accreditations

Accreditation is available for journalists, photojournalists, audiovisual productions and content creators.

The application form is available on the press area of the website from May to early July. Once this deadline has passed, it will no longer be possible to submit an application.

In view of the high demand, the press office reserves the right to request additional information, limit access to certain evenings or refuse certain requests.

Photojournalists

The press service only accredits photojournalists who are affiliated to a media organisation. This policy, implemented jointly with Impressum and the Montreux Jazz Festival, excludes all freelance photographers. All professionals wishing to take images on site must sign the photographers' charter.

MEASE (Interviews, news extracts, photos)

In May, the Press Office will also be launching the MEASE platform, which will enable accredited professionals to submit all requests relating to coverage of the event:

- Artist interviews
- Recording rights
- Concert photos

It is imperative that you submit your requests via this tool, as no requests are processed outside of it. A login will be issued on request, once accreditation has been granted.

The background is a complex, abstract composition of organic, flowing shapes. On the left, there are large, translucent teal and light blue forms. On the right, there are vibrant red and orange shapes. The bottom left features a textured, dark red area with black speckles. The bottom right shows more translucent, light blue and white forms. The overall effect is a dynamic, multi-colored abstract design.

Paléo