# Service de presse Pressedienst Press Office



For immediate release

Nyon, 10 June 2025

## Press release

# A Vibrant Playground for All

From 22 to 27 July, Paléo Festival Nyon invites audiences of all ages to immerse themselves in a rich and diverse artistic landscape. This year, the Village du Monde will shine a spotlight on the Maghreb, featuring a sensory set design, a treasure hunt and a bold, adventurous musical line-up. La Ruche, dedicated to circus and street arts, will hum with energy as it explores the theme of language, offering a poetic pause amid the noise of the world. Meanwhile, HES-SO will present *Ether*, an exploration of fragility through ethereal scenography, multiple stands, and concerts that will elegantly balance lightness and strength. Come and enjoy a sensory playground open to all!

#### Next Stop, the Maghreb!

From Casablanca to Tunis via Algiers, the **Village du Monde** will make a stop in the **Maghreb**, celebrating the region's rich tapestry of cultural influences. On site, a stunning sea of orange sand will take shape, offering an immersive experience, full of delightful scents and flavours. The musical line-up will blend contemporary and traditional sounds, with performances on the **Dôme** stage and the intimate **Dunes** oasis. Festivalgoers will embark on a treasure hunt to awaken the legendary figure of La Kahina, while the project's charity partner, **Zaila Association**, will raise awareness about the preservation of the Sahara and its nomadic way of life. Full programme

### The Language(s) of La Ruche

In a world overwhelmed by noise – from fake news to the horrors of war – **La Ruche** turns its focus to spoken **language** and its many playful forms. In today's climate, is it really better to hear than to be deaf? How do we escape the constant din? The answer lies in graceful acrobatics, mime, expressive movement and the poetry of gestures. At La Ruche, language will be explored in all its variations, unfiltered, boundless and beautifully human. Oh, and drinks? You can order them in sign language! <u>Full programme</u>

#### **HES-SO: The Lightness of Ether**

In 2025, students from the University of Applied Sciences and Arts Western Switzerland (HES-SO) will take over Paléo with Ether – a poetic and immersive exploration of fragility in all its forms. Inspired by the ethereal element itself, this dreamlike world will blend lightness and strength, with installations that invite visitors to question their assumptions through thoughtful and imaginative experiences. The Face Nord stage will enrich the journey, weaving together delicate voices and striking sounds, brought to life by the musical talents of HES-SO's universities of the arts. Full programme

#### At Quartier Libre, Anything Is Possible!

Just steps from the Festival entrance, **Quartier Libre** will throw open its doors to everyone – no ticket required! Expect a lively **funfair**, a **skate park** for the daring, a hand-picked selection of food **stalls** and **bars**, a vibrant **music and arts programme** and plenty of surprises... all from midday until late into the night! <u>Full programme</u>

#### Save the date

30 June 2025 – Accreditation deadline 21 July 2025 – Opening press conference 22 to 27 July 2025 – 48<sup>th</sup> Paléo Festival Nyon

# Practical information

- <u>La Ruche programme</u>
- <u>Village du Monde programme</u>
- Face Nord (HES-SO) programme
  - Quartier Libre programme
- Accreditations (deadline: 30 June)
- <u>Press Area</u> (login: presse / password: folkyeah)