Service de presse Pressedienst Press Office



For immediate release

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Press release

Paléo opens the gates to its garden of delights tomorrow

The 48th Paléo Festival Nyon kicks off tomorrow, Tuesday 22 July (3:30 pm) and runs through to Sunday 27 July. The opening night promises an electrifying start, featuring the monumental performance of Justice, US heavyweight Macklemore and the politically charged grunge of Skunk Anansie. Throughout the week, festivalgoers can expect a rich and varied journey – from the Village du Monde spotlighting the Maghreb, to La Ruche's inclusive programme centred around language, and the ethereal offerings of HES-SO.

With 250,000 festivalgoers expected, Paléo is preparing to swing open the gates to its very own garden of delights. Rock legends (Queens of the Stone Age, Sex Pistols ft. Frank Carter) will share the stage with rap powerhouses from both sides of the Atlantic (Macklemore, Will Smith, Ninho & Niska, SDM), pop icons (Clara Luciani, Zaho de Sagazan) and electro giants (David Guetta, Justice). A full-on sensory experience awaits: 200 concerts and performances to delight the ears, 130 food stalls to tempt the palate, and even fragrant escapes in the Village du Monde, offering a truly immersive dive into the world of the Festival.

Journey to the Maghreb

From Casablanca to Tunis via Algiers, the Village du Monde hosts the Maghreb, celebrating the region's rich and diverse cultural influences amidst a sea of warm orange sand. Two stages will bring this unique quarter to life: the Dôme Stage, offering an eclectic blend of contemporary and traditional sounds, and the shaded Dunes Stage, home to intimate sets, dance performances and stand-up comedy. You will also be able to go on a treasure hunt to awaken the legendary figure of La Kahina. Full programme

The Language(s) of La Ruche

In a world growing ever noisier, La Ruche turns its focus to spoken language and all its joyful offshoots. How can we escape the endless noise around us? The answers lie in subtle acrobatics, expressive mime, body language and poetic gestures. At La Ruche, language takes infinite forms – raw, playful and unexpected... and yes, drinks will be ordered in sign language! Full programme

HES-SO: The Lightness of Ether

In 2025, students from the University of Applied Sciences and Arts Western Switzerland (HES-SO) bring their creative vision to Paléo with *Ether* – a poetic and immersive exploration of fragility in all its forms. Their installations blend lightness with strength, inviting festivalgoers to challenge their assumptions through thoughtful and inventive experiences. The Face Nord stage complements this journey with performances by rising musical talents from HES-SO's arts institutions. <u>Full programme</u>

Charity Partners 2025: Greenpeace & Zaila Association

This year, Paléo is proud to welcome **Greenpeace Switzerland** and the **Zaila Association** as its featured charity partners. Greenpeace will offer visitors a virtual dive aboard its legendary Arctic Sunrise vessel. Meanwhile, the Zaila Association – a Moroccan initiative tied to the Village du Monde 2025 – works to preserve the rich natural and cultural diversity of the Sahara. Festivalgoers can also support the **Equileo Foundation** by donating their reusable dishware.

Press visits with Greenpeace on Wednesday 23 July at 2:30 pm and with Zaila Association on Thursday 24 July at 2:30 pm (registration required). More information

A New Drone Show

Following its debut in 2024, Paléo will continue its collaboration with Groupe F, Europe's leading producer of drone shows. This year's spectacle will raise the bar with a dazzling upgraded format: 1,200 drones (up from 900 in 2024) soaring to heights of 450 metres (300 in 2024), all synchronised to a soundtrack inspired by the 2025 line-up.

Site visit with Groupe F on Friday 25 July at 2:30 pm (registration required).

The Gallery Unveils Paléo's Sustainability Commitments

As Ecomanif opens the region's first washing station – set to clean all reusable dishware just a stone's throw from L'Asse – Paléo presents a special exhibition offering a behind-the-scenes look at its sustainability policy. This collective show features the work of Swiss photographer Eddy Mottaz, among others, alongside personal stories highlighting the unsung heroes of the Festival's eco-transition.

Exhibition launch on Tuesday 22 July at 4 pm. Visit to the Ecomanif facility on Saturday 26 July at 2 pm (registration required).

What's on the Menu?

Paléo boasts a true culinary line-up this year, with 130 food stalls from around the globe spread across 8 districts. From sun-soaked Hispanic flavours in the Quartier Latin, to local Alpine traditions in the Quartier des Alpes, and the rich spices of Asia and the Middle East in the Quartier d'Orient – the Festival caters to everyone's tastes. To help festivalgoers plan their foodie journey, Paléo has introduced three handy labels: *Top 10, Sustainably Certified* and *New This Year*.

Full menus are available on the Paléo App. More information

A New Feature for the Ticket Exchange

The official Ticket Exchange, where festivalgoers can buy or resell tickets securely at face value, will remain open throughout the Festival. This key initiative against scalping ensures everyone can access tickets safely, based on returns. As in previous years, a daily release of 1,500 tickets will go on sale each morning at 10 am on paleo.ch. No tickets sold on-site.

Key Figures

48th Paléo Festival Nyon

250,000 festivalgoers over **6** days and **6** nights

200+ concerts and performances across **8** stages

5,400 volunteers and 8,000 campers

80 hectares of festival grounds (including campsite and car parks)

130 food stalls, 38 craft stands and 47 bars

450 journalists and **150** accredited media outlets

Budget: CHF **33** million

Useful resources

- Presskit
- Schedule
- Site map
- Professional programme

Press conferences and media visits

The press office invites you to join daily media visits for a behind-the-scenes look at the Festival (by registration only via the press office; places are limited).

Wednesday 23 July (2:30 pm) – Visit with Greenpeace Thursday 24 July (2:30 pm) – Visit with Zaila Association Friday 25 July (2:30 pm) – Site visit: drone show production Saturday 26 July (2 pm) – Visit to Ecomanif washing station Sunday 27 July (4 pm) – Closing press conference