

For immediate release

Nyon, 26 November 2025

Press release

A futuristic poster to dream with eyes wide open

Paléo Festival Nyon unveiled the visual world of its 49th edition, set to take place from 21 to 26 July 2026. Designed by young artist Garance Allely, this year's artwork sweeps us into a world of digital dreams and poetic light. Crafted hand in hand with artificial intelligence, the 2026 poster opens a window onto a shimmering nightscape. And as tradition goes, the Christmas sale will open from 2 to 19 December. The perfect way to light up the tree with the colours (and vibes!) of Paléo!

An invitation to dream with eyes wide open

The 2026 poster conjures up a nocturnal, contemplative world, where soft, flowing shapes blend effortlessly with vibrant bursts of colour. **Garance Allely's** project stood out for its ability to create a visual universe that feels both soothing and alive. With her delicate graphic touch, she turns the night into a playground for the imagination.

At the crossroads of analogue collage and generative art, Allely explores a creative process where human intuition meets machine intelligence. Here, AI isn't a replacement, it is a creative companion: a tool for exploration rather than mere production, helping to uncover unexpected forms, floating textures and diffused lights.

"My work draws its strength from an experimental approach while keeping a deeply personal, human touch," explains Allely about the 2026 poster. *"For Paléo, I wanted to offer the audience a timeless, sensory experience, a moment of calm in contrast to the festival's lively energy. My work explores dreams and softness, giving the image a sense of mystery and wonder."*

A springboard for upcoming artists

For the past two decades, Paléo has opened its doors to a new generation of creatives by entrusting them with the festival's visual identity. Born from a collaborative workshop with **BaseDesign** and students from **HEAD – Genève**, the project offers a truly unique opportunity for emerging talents to bring their artistic vision to life. This creative springboard extends across all of Paléo's communication channels, from the official poster to the design of the iconic Main Stage itself. It is a bold and meaningful way for Paléo to reaffirm its commitment to supporting the next generation of artists.

A festive season in Paléo colours

The **Christmas sale** will be open from **Tuesday 2 to Friday 19 December** on paleo.ch and at the [Paléo Shop](#) – the perfect chance to brighten up the festive season with a splash of Paléo magic!

Christmas sale

The Christmas sale will be on from Tuesday 2 to Friday 19 December.

ON OFFER

- Packs of 6 tickets to share
- Personal 6-day passes
- Flex vouchers, guaranteeing you a ticket for the night of your choice

POINTS OF SALE

Online on paleo.ch

- Limited to 4 tickets per person
- Payment by Twint, debit/credit card (Visa and MasterCard)

Paléo Shop (Route de St-Cergue 310, 1260 Nyon)

- Payment by cash, Twint, debit/credit card (Visa and MasterCard)

Paléo Shop opening times from 2 to 19 December :

- Tuesday, Wednesday, and Thursday: 10am-12pm & 1:30pm-6:30pm
- Friday : 10am-12pm & 1:30pm-5pm
- Saturday, Sunday, and Monday: closed

Paléo Festival Nyon – Useful resources

- [Poster 2026](#)
- [Christmas sale](#)
- [Paléo Shop](#)